



# E-NEWS

## Partnering for Success: SOLVING CHALLENGES. IMPROVING PRODUCTION.

Manner Plating is a zinc plating company located outside of Rockford, Illinois. For over 40 years they have helped customers with their plating needs. Three years ago, the owner wanted to retire so Alan Milton purchased the business to run with his son-in-law Fernando Gonzalez and his two daughters. As new owners, their goal is to provide high quality plating services with swift turn-around times and reliable deliveries. A mechanical engineer by profession, Alan had strong business and technical acumen but no direct knowledge of the plating industry. Within a few weeks...[Read More](#)



## PRODUCT SHOWCASE Sapphire 400 successful in the foreign market

**COLDIP Ni-Z Sapphire 400** is a high-corrosion resistant bright blue trivalent passivate for use in the rapidly growing Zinc Nickel (ZnNi) electroplating Industry. With adoption by automotive, aerospace and additional industries serving as a catalyst for further growth, ZnNi electroplating is a market in which many customers are engaging. KAPSAN YUZEY ISLEM KIMYA, one of our partners in Turkey who operates a plating shop, reports great success with the product. *"Sapphire 400 provides a very consistent blue color and excellent corrosion resistance which is critical for the automotive braking components we apply it to. Sapphire 400 is easily controlled and does not dull the deposit achieved from our COLLOY NI-Z POSIT-II alkaline zinc nickel plating."* Contact your local Columbia Chemical rep for more information on COLDIP Ni-Z Sapphire 400.



## RECOGNIZING OUR GLOBAL PARTNERS Expanding to Better Serve Their Customers

Congratulations to Kemia, our partners in Singapore who have recently moved locations to a larger facility within the Tuas industrial area. With this move, they have expanded their production capacity, increased their additional floor space and doubled their process equipment in order to better serve the needs of their customers. They have also increased their office space and added a larger conference room which will allow them to facilitate presentations and technical training. Their new address is 4, Tuas South Drive, #04-21, Singapore 637048



## TECH FEATURE: NICKEL LEVELING Breakthrough in Nickel Leveling Measurement

Don't miss our featured article in the January issue of [Products Finishing magazine!](#) Read about our latest breakthrough with this in-depth look at using precision-scratched Hull cell panels and a hand-held profilometer to finally allow reliable measurement of the leveling performance of semi-bright and bright nickel solutions. This groundbreaking test method quantifies the leveling characteristics of the bath performance and quickly identifies if there is a plating problem or a substrate problem.

Are you getting the best leveling out of your decorative nickel? *Let Us Measure it for you!*  
Visit [columbiachemical.com/nickeltest](http://columbiachemical.com/nickeltest)



## HONORING FIVE OF OUR FINEST *STAR employees help our partners and each other*

Columbia Chemical values our partners and holds a deep commitment to providing superior service. We recently launched a peer recognition program to honor our employees who display service excellence in all they do.

Our STAR program, an acronym for **S**ervice - **T**eamwork - **A**ttitude - **R**espect, recognizes employees who go above and beyond each day to help our partners and help each other succeed. This is the cornerstone of the Columbia Chemical difference. The award winners honored represent an excellent cross section of...[Read More](#)



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