# Columbia Chemical's Finisher's Advantage® Partnering for Success



#### **Assess the Problem**

- Listen and understand the challenge
- Review the process and variables
- Identify the desired outcome

#### **Provide Solutions**

- Run any needed analysis
- Research and Troubleshoot
- Define and communicate solutions

### **Deliver Added Value**

- Sample testing & tracking reports
- Line audits & CAR audit program
- Expert technical assistance

## **Build and Support**

- Training and education
- Ongoing, innovative product development
- Personal account manager & customer service rep



Ownership Mentality
GSD - Get Stuff Done
Customer Oriented
Innovative

COREVALUES



**Purpose/Cause/Passion:** Simplifying Surface Finishing

CORE FOCUS.

**Our Niche:** Service & Value Through Innovation

CORE FOCUS